



## Lex Machina: Legal Analytics® for the Data-Driven Lawyer

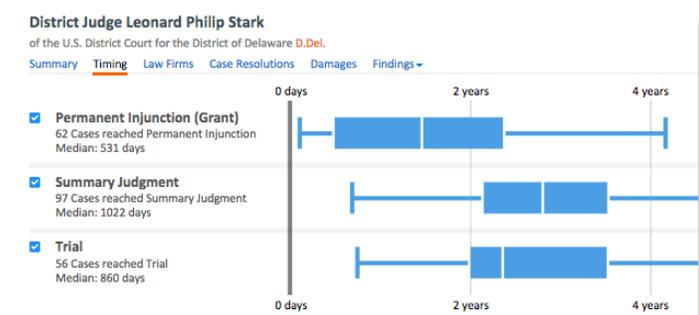
Lex Machina wants to bring openness and transparency to the law. Our award-winning *Legal Analytics* platform defined a new category of legal technology that fundamentally changes how lawyers and corporate legal departments win in the business and practice of law.

Lex Machina provides litigation insights on courts, judges, lawyers, law firms, and parties, mined from millions of pages of docket entries and documents, enabling lawyers to predict the outcomes that different legal strategies will produce. *Legal Analytics* is currently available for patent, trademark, copyright, antitrust, bankruptcy, consumer protection, contracts, employment, environmental, ERISA, insurance, product liability, securities, tax, torts, and trade secret litigation in federal courts, as well as select state courts.

## Data-Driven Strategy

Want to know exactly how a judge, opposing counsel, opposing party, or even your own client has behaved in prior cases like yours? Lex Machina provides you instant and data-driven answers to questions such as:

- How long will it take to get to trial before this judge?
- How often did my opposing counsel win a transfer motion in this court?
- Is this party going to put up a serious fight or do they prefer to settle?

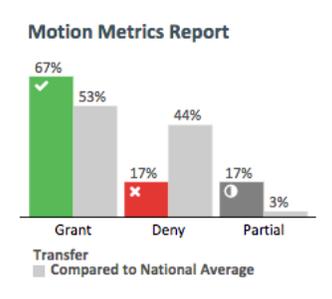


## Quick and Easy

Lex Machina is easy to use. It has a simple user interface with graphical representations that are easily customizable with one or two clicks.

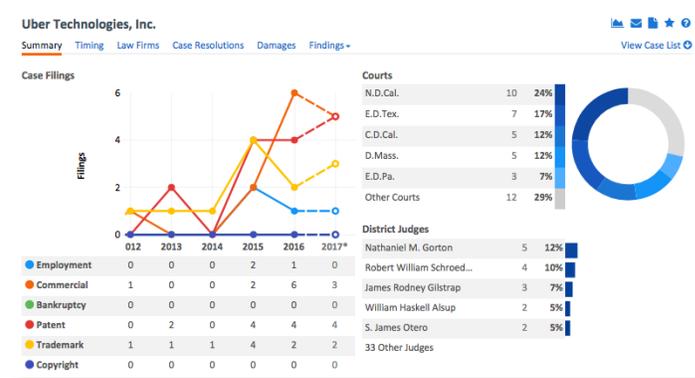
Powerful insights can easily be shared with clients, team members, or even exported into Excel for further manipulation. All of Lex Machina's analytics are integrated and enable you

To click through to the underlying PACER documents.



## Presentation-Ready & Sharable

Lex Machina provides custom visualizations that are ready to be dropped into client-facing presentations, pitches, and even litigation work product. Many corporate counsel have started including Lex Machina requirements in RFPs or asking which outside counsel have Lex Machina, because of the efficiency advantages it provides.



## Winning Insights

Attorneys at law firms use Lex Machina to pitch and land new clients and win lawsuits. Our customers include more than three quarters of the Am Law 100, such as Morgan Lewis, Kirkland & Ellis, Ropes & Gray, White & Case, and many others.

Corporate counsel use Lex Machina to select and manage outside counsel, protect company assets, and compare their performance with competitors. Customers include Aon, Baxter, Eli Lilly, Facebook, GM, HP, Microsoft, Nike, and many other major corporations.

*"Legal Analytics enables us to formulate a truly data-driven business development strategy, to determine who to target based on their activity and litigation history. We could not have done that before Lex Machina."*

- Hogan Lovells

## Accurate and Complete

No other vendor has more accurate litigation data. Lex Machina’s use of proprietary Natural Language Processing and Machine Learning algorithms to clean, code, tag, enhance, and structure our litigation data is unmatched.

Our Lexpressions engine crawls millions of legal records every day to ensure that you always have the latest information. Our in-house attorney team complements the automated processes by reviewing and coding the dispositive outcomes, findings, and damages.

Findings	Default Judgment	Consent Judgment	Summary Judgment	Judgment as a Matter of Law	Trial	Any Judgment Event
Securities Act Violation	3	13	0	2	3	16
No Securities Act Violation	0	0	0	3	2	5
Exchange Act Violation	6	18	0	4	5	22
No Exchange Act Violation	0	0	4	7	3	11
Other Securities Violation	2	4	1	2	1	9
No Other Securities Violation	0	0	1	3	1	3
Statute of Limitations Defense	0	0	0	1	0	1

Only Lex Machina’s Attorney Data Engine:

- Tracks and stores historical PACER data, to accurately associate not only the attorney, but also the law firms involved with each case.
- Extracts attorney data directly from the signature blocks on millions of documents, to identify attorneys associated with cases, as well as the roles they played.
- Includes pro hac vice affiliations.
- Normalizes judges, parties, attorneys, and law firms to capture misspelled and outdated names.

**K&L Gates**

Summary District Court Cases PTAB Trials Client List District Court Judge Appearances PTAB Judge Appearances

**Referred to in Litigation**

Below are some of the different ways K&L Gates appears in PACER. Lex Machina normalizes law firm names so that all of a law firm’s cases are grouped under a single name.

• Bell, Boyd	• Kirkpatrick & Lockhart, Nicholson Graham	• K L Gates
• Bell, Boyd Et Al	• Kirkpatrick & Lockhart, Nicholson, Graham	• K&L Gates
• Bell Boyd Lloyd	• Kirkpatrick Lockhart Nicholson Graham	• KL Gates
• Bell Boyd & Lloyd	• Kirkpatrick Lockhart Nicholson & Graham	• K & L GATES
• Bell, Boyd & Lloyd	• Kirkpatrick Lockhart, Nicholson & Graham	• K L GATES
• Bell, Boyd, & Lloyd	• KIRKPATRICK & LOCKHART NICHOL SON	• K&LGATES
• Bell, Boyd & Lloyd	• GRAHAM	• K&L GATES
• Bell Boyd & Lloyd	• KIRKPATRICK & LOCKHART NICHOLS ON	• KL GATES

## Practice-Specific Data

Only Lex Machina provides lawyers with deep strategic insights that are adapted to the specific needs of your practice. Our unique case attributes, such as “ANDA”, “Sherman Act Violation”, and many others, enable you to build highly targeted case lists. There is no other product with the depth of information Lex Machina provides.

**Filter**

▼ CASE TAGS

**General**

- Class Action 125
- Declaratory Judgment 117
- MDL Associated Case 113
- Trial 150

**Employment**

- Discrimination 152
- Retaliation 120
- Harassment 67

**Commercial**

- Breach of Contract 459
- Business Tort 404

## Customized

No other vendor offers the ability to create actionable insights based on such a wide set of parameters. The ability to mix and match parties, judges, firms, attorneys, jurisdictions, and even searches, and then reveal trends and analytics that can be further dissected by timing, outcomes, damages, findings, and more is unique to our platform. Our custom insights will save you days and weeks of work, whether creating litigation profiles, comparing venues, or performing industry-wide benchmarks.

