

**MARKETERS
THAT MATTER.**
CREATED BY THE SAGE GROUP

THESE LEADERS ARE CHANGING THE FACE OF MARKETING.

In our line of work, innovation matters. These 34 marketers have shown incredible success in applying innovative thinking to create real business results. Congratulations to the 2017 Marketers that Matter® Awards Finalists.



THE CLOROX COMPANY
ADAM ROSENBERG
GROUP MANAGER,
PR/DIGITAL



GOOGLE CLOUD
ALISON WAGONFELD
VP, MARKETING



ATLASSIAN
ARCHANA AGRAWAL
HEAD OF CLOUD
MARKETING



OPENTABLE
ASHWIN SOMAKUMAR
DIRECTOR, PRODUCT
MARKETING



CITRIX
BARRY COWAN
VP, BRAND EXPERIENCE



KAISER PERMANENTE
BEATRIZ ROJAS
SENIOR DIRECTOR,
MARKETING



WALKER & COMPANY
CASSIDY BLACKWELL
DIRECTOR, BRAND
ENGAGEMENT



ANKI
CRAIG RECHENMACHER
CMO



AUTODESK
DAN SILMORE
SENIOR DIRECTOR,
MARKETING



IMPARTNER
DAVE R TAYLOR
CMO



**THE CLOROX
COMPANY-BRITA**
DAVID KARGAS
DIRECTOR, MARCOM



THE CLOROX COMPANY
DOUG MILLIKEN
VP MARKETING, DIGITAL



SWYFT MEDIA
EVAN WRAY
CO-FOUNDER & VP



WELLS FARGO
EVAN SIEGEL
SVP, SALES STRATEGY



INTUIT
GREG JOHNSON
SVP, MARKETING &
PRODUCT MGMT



YOUTUBE
JODI ROPERT
DIRECTOR, MUSIC
& SUBSCRIPTIONS



LEX MACHINA
JOERG RATHENBERG
VP, MARKETING



EARGO
JOHN GAREAU
VP, DIGITAL



VISA
JUSTIN ACUFF
SENIOR DIRECTOR



VISA
LARA BALAZS
SVP, N. AMERICA
MARKETING



**THE CLOROX COMPANY-
KINGSFORD**
LAUREN KAHN
DIRECTOR, MARKETING



WENTE FAMILY ESTATES
LISA KALFUS
VP, MARKETING



INTEL
LOUISE FELTON
SR DIRECTOR, BRAND



ADOBE
MARIA POVEROMO
VP, COMMUNICATIONS



LYFT
MELISSA WATERS
VP, MARKETING



CISCO
MICHELLE CHIANTERA
VP, GLOBAL PARTNER
MARKETING



EMPOWERED FITNESS
MIKE INGLIS
CEO



ESURANCE
NANCY ABRAHAM
VP, INTEGRATED
MARKETING COMMS



**THE CLOROX COMPANY-
FRESH STEP**
NICK MEYER
MKTG DIRECTOR, PETCARE



METROMILE
RAQUEL ROZAS
HEAD OF BRAND



TEA COLLECTION
SARAH O'LEARY
VP, MARKETING &
STRATEGY



SALESFORCE
SUNDAR NAGARATHNAM
SVP, SALESFORCE
UNIVERSITY



BROCADE
VASU JAKKAL
VP, CORPORATE
MARKETING



HP INC
VIKRANT BATRA
GLOBAL HEAD OF PRINT
MARKETING

Learn more at marketersthatmatter.com